mehgan iulo*

product designer in brooklyn, ny
mehgan.com   holler@mehgan.com

experience

Lead Product Designer, Slack, 6.2021–6.2024
- Increased projected revenue by $5 million through homepage redesign
- Shipped 21 experiments with 29% success rate on growth team
- Led the design of a new onboarding experience for larger teams from experiment strategy and iteration, through launch to production

Staff Product Designer, Glitch, 4.2020–5.2021
- Represented the design and user experience perspective in product strategy and roadmap prioritization discussions with senior leadership
- Initiated a redesign of the core product, an in-browser code editor
- Launched a brand refresh, homepage redesign, and new project flow

Senior Product Designer, Planned Parenthood Federation of America, 1.2019–4.2020
- Conducted user research employing methods such as usability testing, qualitative interviews, surveys, concept validation, and card sorting
- Led the redesign and migration of a political advocacy microsite to a CMS

Product Designer, Breather, 4.2017–11.2018
- Launched a digital product for commercial real estate landlords
- Journey mapped and designed experiences across physical/digital products and channels like web, mobile apps, email, and text messaging

Senior Product Designer, Ellevest, 9.2015–3.2017
- Led the design of key projects from strategic planning and requirements gathering, through user research and shipment to meet business goals
- Designed product workflows, marketing site pages, and email campaigns

Product Designer, Nasdaq, 9.2014–9.2015
- Co-led visual redesign of a web-based board of directors portal
- Coded initial wireframe sketches into interactive prototypes

Design & Technology Fellow, Consumer Financial Protection Bureau, 12.2012–9.2014
- Designed a mortgage data microsite with interactive visualizations
- Coded a responsive, mobile version of the financial complaint web forms

education

General Assembly
Front-End Web Development
2014

Pratt Institute
AOS, Digital Design & Interactive Media
2012

SUNY New Paltz
BA, Art History
Minor, Asian Studies
2007

skills

UX/UI Design
Visual Design
User Research/Testing
Information Architecture
Wireframing
Prototyping
Copywriting
Motion Graphics
Video Editing
Web Development

tools

Figma
Photoshop/Illustrator/InDesign
After Effects
Final Cut Pro
HTML/CSS
LESS/SASS
JavaScript/jQuery
Git/GitHub

*pronounced "may-gan eye-you-low"